

FOR IMMEDIATE RELEASE

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CURIO COLLECTION
by Hilton™

VIRGIN HOTELS LAS VEGAS TO OPEN WITH NO RESORT FEES, COMPLIMENTARY SELF PARKING & WI-FI

Reservations for Las Vegas' newest resort can be made online at virginhotelslv.com

LAS VEGAS – The reimagined and re-conceptualized casino resort, **Virgin Hotels Las Vegas**, will make its long-anticipated arrival to Las Vegas on **March 25, 2021** and is dedicated to price transparency for all guests. In an effort to dazzle guests even before their arrival, Virgin Hotels Las Vegas will forego all resort fees. Guests will also be able to enjoy complimentary self-parking as well as Wi-Fi at no charge, which will be available throughout the resort and in the over 1,500 Chambers.

From the very beginning, Virgin Hotels has been proponents of upfront pricing. Their celebrated “championing of the customer,” means there are no resort fees at any of their properties. In addition to eliminating resort fees, the brand-wide “No Nickel and Diming” policy also covers free Wi-Fi and “street priced” minibars, meaning drinks, snacks and goodies.

“We are so proud to be one of the first major casino-resorts in Las Vegas without a resort fee. Beyond this, Virgin Hotels Las Vegas will exceed expectations with valued amenities and added benefits, all without resort fees during the booking process. Our commitment to our guests has never wavered and we cannot wait to open our doors in 29 days and welcome them back,” remarked Richard “Boz” Bosworth, President & CEO of JC Hospitality, owner of Virgin Hotels Las Vegas.

Without the worry of added resort fees, Virgin Hotels Las Vegas will encourage guests to enjoy the property to the fullest, including twelve food and beverage venues, the interactive 60,000 sq. ft. Mohegan Sun Casino, the five-acre pool paradise and more. Much to the pleasure of Las Vegas locals and out-of-state guests alike, complimentary self-parking will be available in one of the two conveniently located parking garages, located off of Harmon Ave. and off of Paradise Rd. Bookings can be made online at virginhotelslv.com or by calling 800.693.7625.

Follow Virgin Hotels Las Vegas on [Facebook](https://www.facebook.com/virginhotelslv), [Twitter](https://twitter.com/virginhotelslv) and [Instagram](https://www.instagram.com/virginhotelslv) or visit www.virginhotelslv.com. To learn more about Virgin Hotels, visit virginhotels.com. For future developments please visit development.virginhotels.com.

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About Virgin Hotels Las Vegas

Virgin Hotels Las Vegas is a reimagined and re-conceptualized casino resort. The property will be a part of the Curio Collection by Hilton™. The integrated resort will intermix a passion for food and beverage with music and culture and features three hotel towers totaling over 1,500 Chambers and suites; the 60,000 sq. ft. Mohegan Sun Casino, operated by Mohegan Gaming & Entertainment; a five-acre desert pool oasis including a multi-functional event lawn; live music and entertainment theater with 4,500 capacity; 24 Oxford showroom accommodating 650 guests; an exclusive portfolio of twelve food and beverage venues including Todd English's Olives, Kris Yenbamroong's Night + Market, the legendary Nobu, Michael and David Morton's One Steakhouse, Kassi Beach Club from restaurateur Nick Mathers, Casa Calavera by

global hospitality company Hakkasan Group, the sports entertainment, daylife and nightlife venue Money, Baby! from Justin Massei and Mikis Troyan of Clive Collective, famous Afters Ice Cream, Pizza Forte by the Ferraro Family and signature Virgin Hotels restaurants and bars including The Kitchen at Commons Club, The Bar at Commons Club, The Shag Room and Funny Library Coffee Shop. The property is owned by JC Hospitality, LLC, in partnership with Juniper Capital Partners, Virgin Group, LiUNA, Fengate Asset Management, Dream and Orlando Development. The off-Strip playground, located at 4455 Paradise Road, is currently closed for renovations and scheduled to open on March 25, 2021. For more information, visit www.virginhotelslv.com.

About Virgin Hotels

Virgin Hotels is a lifestyle hospitality brand that combines heartfelt service, straightforward value and a seamless, personalized hotel experience with the track record of innovation and smart disruption that Sir Richard Branson's global Virgin Group has pioneered for 50 years. Each property intermixes a passion for food and beverage with music and culture, fusing with the local landscape and providing a vibrant and inclusive environment for travelers and locals alike. Virgin Hotels Chicago, - named the "#1 Hotel in United States" in 2016 and "#1 Hotel in Chicago" in 2016, 2017 and 2020 by the Conde Nast Traveler's Readers' Choice Awards - Virgin Hotels Dallas - named the "#16 Hotel in Texas" - and Virgin Hotels Nashville are now open. Locations in Las Vegas, New York, New Orleans, Miami and Edinburgh to follow. Virgin Hotels continues to explore hotel and office conversions as well as ground-up development in cities such as Boston, Los Angeles, Austin, Seattle, and London.

About Curio Collection by Hilton

[Curio Collection by Hilton](#) is a global portfolio of more than 90 one-of-a-kind hotels and resorts. Curio Collection properties offer travelers authentic, curated experiences through distinctly local offerings and elevated amenities, while providing the benefits of Hilton and its award-winning guest loyalty program [Hilton Honors](#). Read the latest brand and hotel stories at newsroom.hilton.com/curio, and connect with Curio Collection on [Facebook](#), [Instagram](#), and [Twitter](#).

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