



Virgin Hotels Nashville Fact Sheet

Overview: Virgin Hotels Nashville is the third property to open in the Virgin Hotels portfolio, with 262 Chambers. Virgin Hotels is a lifestyle hospitality brand that combines heartfelt service, straightforward value and seamless, personalized hotel experience with the track record of innovation and smart disruption that Sir Richard Branson's global Virgin Group has pioneered for 50 years. The property offers three dining and drinking outlets, including the flagship restaurant, bar and lounge, Commons Club (opening later this year), a rooftop bar and pool, [The Pool Club](#), and the [Funny Library Coffee Shop](#). Each space intermixes a passion for food and beverage, with music and programming, fusing with the local landscape and providing a vibrant, inclusive environment for travelers and locals alike. Known for championing the customer, Virgin Hotels has eliminated nickel and diming tactics by offering high-speed Wi-Fi at no cost, no resort fees or penalty for early check-in or late checkout, and minibar options with street-level pricing.

Opening Date: July 2020

Location: 1 Music Square W, Nashville, TN 37203

Design:

- MARKZEFF: Lead Interior Designer Firm
- Crowell + Company: Speakeasy
- The Buccini/Pollin Group: Developer
- BLUR Workshop and Hastings Architecture: Architect

Guestrooms (Chambers): The hotel's 262 Chambers span across 14 floors. Room types are Richard's Flat King Suite, Grand Chamber King, Chamber King and Chamber Double Queen.

Ranging from 291 to 592-square-feet, Chambers are bright and airy with warm textiles. The **Dressing Room** includes a full vanity tucked between two closet systems, sit-down makeup desk with mounted illuminated mirror, and an extra-large shower with a bench complete with Red Flower toiletries. A sliding barn wooden door (complete with

peephole) separates it from **The Lounge**, which features Virgin's patented ergonomically designed bed, a red SMEG® mini-fridge stocked with street-priced snacks, High Definition TV, a yoga mat, pedestal table and a cozy built-in window seating offers views of the Nashville skyline and Music Row. All Chambers feature custom lighting on sensors that automatically illuminate when guests move and ample outlets for smartphones and other electronic devices.

Services/Amenities:

Guests are afforded access to amenities including, but not limited to:

- *The Know:* The brand's preferences and loyalty program is all about a 'membership without dues' experience. By simply signing up, guests are granted access to room upgrades, member rate discounts, special event and dining offers, and a complimentary daily cocktail hour aptly called the *Spirit Hour* in Commons Club - all when booking directly with Virgin Hotels. The Know allows guests to personalize their stays with anything their heart's desire - from a perfectly stocked mini-fridge to just the right pillow.
- *Minibars stocked at street prices:* Each hotel room has a fully stocked SMEG® retro mini fridge featuring drinks, healthy snacks and local noshes available for guests to enjoy at street value.
- *Free Wi-Fi:* Virgin has the long-standing reputation of being the consumer champion, and Virgin Hotels is no exception with no nickel and diming or crazy hotel resort/urban fees as well as complimentary Wi-Fi regardless of bandwidth.
- *One-of-a-kind beds:* All chambers have the brand's custom-designed and patented bed that features an ergonomically designed headboard and footboard.
- *Pet friendly:* Pets stay for free with no size or breed restrictions. Virgin Hotels offers "Pet-Menities" including dog beds, food and water dishes and a Virgin Hotels bandana.
- *Virgin Hotels App, Lucy:* Hotel guests can use the customized app called Lucy to, order room service, and customize their hotel experience as a whole. Ask for anything; extra pillows, laundry pick-ups, turndown service or valet; Lucy gives guests the ability to control lighting and temperature in the room as well as access Apple Music playlist or enjoy a workout powered by Fitbod; mobile key functionality and chamber selection are available for members of The Know.
- *Fitness Center:* A 24/7 gym and fitness center with internet-equipped Technogym cardio machines located on the second floor.

Dining:

The hotel offers guests three dining and drinking options including, the brand's flagship restaurant, bar and lounge, Commons Club, Funny Library Coffee Shop and The Pool Club.

Nestled on the ground floor, **Commons Club** is designed to feel like a modern social club in a playful, sophisticated environment. The Kitchen in Commons Club.

Located on the ground floor, **Funny Library Coffee Shop** pours coffee by **Laughing Man®**, the brand co-founded by actor Hugh Jackman. The coffee shop is a communal workspace that houses an assortment of whimsical and funny books and games.

Laughing Man® coffee uses high-quality beans supplied by Fair Trade coffee growers and supports farmers through the Laughing Man Foundation, empowering farmers and their families to help them improve their homes, access to higher education and achieve their dreams. Follow Funny Library Coffee Shop on Instagram [@funnylibrarycoffee](#).

Set against a backdrop of scenic skyline views, **The Pool Club**, the 14th floor rooftop bar and pool combines multiple indoor and outdoor thoughtfully designed spaces ready for friends to lounge, play and splash. Locals and travelers can sip refreshing cocktails and enjoy a variety of small bites as local DJs keep the playground lively, spinning the latest tracks. Loungers and daybeds at the adjacent pool are complimentary for hotel guests.

For the ultimate always-cool vibes with incredible city view, The Pool Club is a go-to spot to hang out and bask in the sun, watch the sunset and listen to chilled beats at night. For hours of operation and upcoming events, visit <https://virginhotels.com/nashville/dine-and-drink/rooftop/>.

Follow The Pool Club on Instagram at [@poolclubnsh](#).

Meeting & Event Space:

With approximately 9,000 square feet of dedicated meeting space and more than 15,000 square feet of flexible use space, Virgin Hotels Nashville serves as a premier destination for any group or special occasion to come hit a high note in Music City. Highlights include:

- **The Great Room** | 4,000 Square Feet
- **The Manor** | 2,556 Square Feet
- **Maybelle** | 1,760 Square Feet
- **Shag Room** | 485 Square Feet
- **The Pool Club** | 7,187 Square Feet + 1,347 Square Feet

Reservations: To book reservations, visit virginhotels.com/nashville or call 615-667-8000.

Social Media: Facebook: <https://www.facebook.com/VirginHotelsNash>
Instagram: [@virginhotelsnsh](https://www.instagram.com/virginhotelsnsh)
Twitter: [@virginhotelsnsh](https://twitter.com/virginhotelsnsh)
YouTube: [Virgin Hotels](https://www.youtube.com/VirginHotels)
LinkedIn: [Virgin Hotels](https://www.linkedin.com/VirginHotels)

Commons Club Instagram: [@commonsclubnsh](https://www.instagram.com/commonsclubnsh)
The Pool Club Instagram: [@poolclubnsh](https://www.instagram.com/poolclubnsh)
Funny Library Coffee Shop Instagram: [@funnylibrarycoffee](https://www.instagram.com/funnylibrarycoffee)

Media Contact: Virgin Hotels Nashville
The Door | an idea house
virginhotels@thedoeronline.com

###