



## GET READY, MUSIC CITY! VIRGIN HOTELS NASHVILLE NOW ACCEPTING RESERVATIONS

**Miami, FL. (January 7, 2020)** [Virgin Hotels](#), the lifestyle hotel brand by Virgin Group founder Sir Richard Branson, announces today that reservations are live for the brand's fourth hotel: [Virgin Hotels Nashville](#). Reservations are currently being accepted for stays starting May 3, 2020, and can be made directly on the hotel's website, [virginhotels.com/nashville](http://virginhotels.com/nashville) or by calling (800) 806-8080.

Conveniently situated at the helm of Nashville's historic Music Row neighborhood at 1 Music Square W, Virgin Hotels Nashville will deliver a one-of-a-kind hotel experience. The hotel will feature 262 Chambers, including Grand Chamber Suites, multiple dining and drinking outlets such as the brand's signature [Commons Club](#), and a rooftop lounge with pool.

Ranging from 291 to 592-square feet, all guest Chambers (rooms) are uniquely designed to consist of two distinct spaces separated by a barn-style sliding door, complete with a peephole, ideal for working, recharging, wellness and playing. The first space, "The Dressing Room", combines the hallway and a dressing area which includes a full vanity, makeup desk with well-lit mirror, an extra-large shower with a bench competed with Red Flower toiletries, and a closet for two. Slide open the privacy door and guests will enter "The Lounge" with the brand's patented ergonomically designed lounge bed, a red SMEG® mini-fridge stocked with street-priced comforts, High Definition TV, yoga mat, pedestal table and a cozy built-in window seating offers views of the Nashville skyline and Music Row. Ample outlets for their smartphone, computer or other electronic devices are found in various areas of the rooms. All Chambers feature custom lighting on sensors that automatically illuminate when guests move. Additional amenities for pets will be available in the Chambers. Chambers have integrated tech capabilities including the ability to control lighting, thermostats, TVs, and order room services directly via the mobile app, [Lucy](#).

Commons Club will anchor the main entrance of the hotel and is designed to feel like a "members only" experience that's open to all. A specially curated entertainment and music program will add to the overall experience which evokes the feeling of a modern social club without dues, where both travelers and locals can enjoy. [The Pool Club Rooftop & Bar](#) will be located on the 14-floor rooftop of the hotel where light bites and cocktails will be served. In addition, Virgin Hotels Nashville will feature a [Funny Library Coffee Shop](#), located on the first level of the hotel. The coffee shop is a communal workspace that will house an assortment of whimsical and funny books and games. Funny Library Coffee Shop will pour coffee by Laughing Man®, the brand co-founded by actor Hugh Jackman. The hotel will also feature a state-of-the-art fitness center, which will be open 24 hours a day, and over 9,000-square feet of flexible meeting and event space. To maximize their time on property, guests can sign up for the brand-wide guest preferences and loyalty program, [The Know](#), to unlock member rate discounts, room upgrades, exclusive dining and event offers and a complimentary cocktail hour dubbed "The Spirit Hour."

Virgin Hotels Nashville is being developed by the The Buccini/Pollin Group and operated by Virgin Hotels. The new build property is located in the heart of Nashville at the corner of Division Street and Music Square W. The hotel will join the city's iconic Music Row neighborhood, which is home to some of the most famous recording studios in music history, shops, restaurants and other attractions.

The property joins Virgin Hotel's rapidly growing roster, which already includes [Virgin Hotels Chicago](#), [Virgin Hotels San Francisco](#) and [Virgin Hotels Dallas](#); and will employ Virgin Hotel's celebrated "No Nickel and

Diming" policy, which includes street-priced minibars, free WiFi, and zero resort/urban or amenity fees. The brand has broken ground on three locations: New York, New Orleans and Edinburgh, UK, while forthcoming hotels have been announced in Las Vegas and Miami. To learn more about Virgin Hotels, visit [www.virginhotels.com](http://www.virginhotels.com). To learn more about future developments, please visit <https://development.virginhotels.com/>.

**Website:** <https://virginhotels.com/nashville>

**Renderings:** [Here](#)

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## **ABOUT VIRGIN HOTELS**

Virgin Hotels is a lifestyle hospitality brand that combines heartfelt service, straightforward value and a seamless, personalized hotel experience with the track record of innovation and smart disruption that Sir Richard Branson's global Virgin Group has pioneered for over 40 years. Each property intermixes a passion for food and beverage with music and culture, fusing with the local landscape and providing a vibrant and inclusive environment for travelers and locals alike. Currently the brand operates Virgin Hotels San Francisco, Virgin Hotels Dallas and Virgin Hotels Chicago - named the "#1 Hotel in United States" in 2016, and "#1 Hotel in Chicago" in both 2016 and 2017 in the Condé Nast Traveler's Readers' Choice Awards. Locations in Nashville, New York, New Orleans, Miami, Palm Springs, Edinburgh, Las Vegas and others are to follow. Virgin Hotels continues to explore hotel and office conversions as well as ground-up development in cities such as Boston, Los Angeles, Austin, Seattle, and London.

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