



Virgin Hotels San Francisco Fact Sheet

Overview:

Virgin Hotels San Francisco will be the second property to open in the Virgin Hotels portfolio with 192 [Chambers](#) and two (2) Penthouse Suites. Virgin Hotels is a lifestyle hospitality brand that combines heartfelt service, straightforward value and a seamless, personalized hotel experience with the track record of innovation and smart disruption that Sir Richard Branson's global Virgin Group has pioneered for over 40 years. The property will offer three dining and drinking outlets including the flagship restaurant, bar, lounge [Commons Club](#), a rooftop bar and lounge, and The Funny Library Coffee Shop. Each space intermixes a passion for food and beverage with nightly music and programming, fusing with the local landscape and providing a vibrant, inclusive environment for travelers and locals alike. Known for championing the customer, Virgin Hotels has eliminated nickel and diming tactics by offering high-speed Wi Fi at no cost, no penalty for early check-in or late check-out and mini bar options at street prices.

Opening Date:

2018

Location:

250 4th Street, San Francisco, CA 94103

Guestrooms (Chambers):

The hotel's 192 Chambers and two Penthouse Suites across 10 floors. Room types are Chamber Kings (169), Chamber Queens (14), Chamber Doubles (9) and Penthouse Suites (2). Ranging from 254 to 634-square-feet, all guest rooms are uniquely designed and consist of two distinct spaces separated by a barn style sliding door, complete with a peephole, ideal for working, recharging, wellness and playing. The first space "The Dressing Room", combines the hallway and a dressing area which includes a full vanity, make-up desk and well-lit mirror, an extra-large shower with a bench, and his and hers closets designed by Poliform®. Slide open the privacy barn style door and guests will enter "The Lounge" with the brand's patented ergonomically design lounge bed, a red SMEG® mini-fridge stocked with street-

priced comforts, HD Smart TV, yoga mat, round walnut wood table, a custom designed bench and ample outlets for their smartphone, computer or other electronic devices. All chambers feature custom lighting on sensors automatically illuminate when guests move.

Services/Amenities:

Guests are afforded access to amenities including, but not limited to:

- *Mini bars stocked at street prices:* Each hotel room has a fully stocked SMEG® retro mini fridge featuring drinks, snacks and candy available for guests to enjoy at street value (no nickel and dime-ing or crazy convenience fees).
- *One-of-a-kind beds:* All chambers have the brands custom designed and patent bed that feature ergonomic designed headboard and erectable footboard.
- *Pet friendly:* Pets stay for free with no size or breed restrictions. They offer "Pet-Menities" including dog beds, food and water dishes and a Virgin Hotels bandana.
- *Complimentary social hour:* Every day for one-hour, hotel guests can enjoy a complimentary selection of wine, beers, and cocktails inside of Commons Club.
- *Lucy App:* A custom app that allows guests to order room service, control their room temperature, make dinner reservations, request their vehicle from valet, even live chat with the hotel's concierge and other guests via the mobile app.
- *Free Wi-Fi:* Complimentary with unrestricted bandwidth Wi-Fi available.
- *Fitness Center:* 24/7 gym and fitness center with internet-equipped Technogym cardio machines located on the 2nd floor.

Dining:

Virgin Hotels San Francisco will provide three dining and drinking options including the flagship restaurant, bar and lounge, **Commons Club**. The atypical indoor and outdoor **Rooftop** will boasts breathtaking sights, perennially-cool music and sensory pleasuring craft cocktails, while always satisfying a deep-diving, fun-loving crowd. **Funny Library Coffee Shop** is Virgin Hotels San Francisco coffee shop. Seamlessly connected to Commons Club the space will offer all visitors an opportunity

to read a funny book while sipping on delightful coffee or tea in a dynamic playful space. Lounge, work or delight on a quick bite while recharging.

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