



Virgin Hotels Chicago Fact Sheet

- Overview:** Virgin Hotels Chicago is the first property to open in the Virgin Hotels portfolio with 250 [Chambers](#) including 42 Grand Chamber Suites and two Penthouse Suites. Virgin Hotels is a lifestyle hospitality brand that combines heartfelt service, straightforward value and a seamless, personalized hotel experience with the track record of innovation and smart disruption that Sir Richard Branson's global Virgin Group has pioneered for over 40 years. The property offers four dining and drinking outlets including the flagship restaurant, bar, lounge [Commons Club](#), [Cerise](#) our rooftop bar and lounge and [Two Zero Three](#). Each space intermixes a passion for food and beverage with nightly music and programming, fusing with the local landscape and providing a vibrant, inclusive environment for travelers and locals alike.
- History:** The 26-story Art Deco building, a Chicago landmark, is located in the heart of Chicago's Loop district in the historic Old Dearborn Bank Building, built in 1928. Several of the building's original features remain intact and are showcased throughout, like a beautiful 1920s oak Cigar Bar that serves as the hotel's front desk. The ornate plaster ceiling, brass elevator doors, the grand staircase leading up to the sliding gate in the Commons Club, and the original mail slot and chute serving all floors. The building was landmarked by the City of Chicago in June 2003 and was added to the National Register of Historic Places' Loop Retail Historic District in March 2007.
- Opening Date:** January 2015
- Location:** 203 N. Wabash Ave, Chicago, IL 60601 (O'Hare and Midway International airport are nearby).
- Design:** Virgin Hotels Chicago is contemporary by design, yet grounded in the community, welcoming all with a thoughtful approach that is comfortable and playful, even flirtatious at times, but never stuffy

or over the top. Rockwell Group Europe designed the Chambers, the Commons Club and TwoZeroThree. Paola Navone designed Upstairs and Cerise.

**Guestrooms
(Chambers):**

The hotel's 250 Chambers including 42 Grand Chamber Suites, 40 Chamber Suites and two Penthouse Suites across 26 floors. Room types are Chamber King, Grand Chamber King, Grand Chamber Suite, Chamber Double and Grand Chamber Double. Ranging from 277 to 770-square-feet, all guest rooms are uniquely designed and consist of two spaces by sliding doors, complete with a peephole, ideal for working, recharging, wellness and playing. The first area "The Dressing Room", combines the hallway and a luxurious dressing area which includes a full vanity, make-up desk and well-lit mirror, an extra-large shower with a bench, a closet for two designed by Poliform®. Slide open the privacy door and guests will enter "The Lounge" with the brand's patented ergonomically design lounge bed, a red SMEG® mini-fridge stocked with street-priced comforts, LG Smart TV, Bluetooth audio tower, yoga mat, custom designed table that swivels, a Poltrona Frau task chair and ample outlets for their smartphone, computer or other electronic devices. All chambers feature custom lighting on sensors automatically illuminate when guests move.

Services/Amenities:

Guests are afforded access to amenities including, but not limited to:

- *The Know*: The brand's preferences and loyalty program is all about a 'membership without dues' experience. By simply signing up, guests are granted access to room upgrades, member rate discounts, special event and dining offers - all when booking directly with Virgin Hotels. The Know allows guests to personalize their stays with anything their heart's desire - from a perfectly stocked mini-fridge to just the right pillow.
- *Lucy*: Hotel guests can use the customized app, Lucy to, order room service, and customize their hotel experience as a whole. Ask for anything; extra pillows, laundry pick-ups, turndown service or valet; Lucy gives guests the ability to control temperature in the room as well as access Apple Music playlist or enjoy a workout powered by Fitbod; mobile key functionality and chamber selection are available for members of The Know.
- *One-of-a-kind beds*: all chambers have the brands custom

designed and patent bed that feature ergonomic designed headboard and footboard.

- *Minibars stocked at street prices:* Each hotel room has a fully stocked SMEG® retro mini fridge featuring drinks, healthy snacks and local noshes available for guests to enjoy.
- *Pet friendly:* pets stay for free with no size or breed restrictions. They offer "Pet-Menities" including dog beds, food and water dishes and a Virgin Hotels bandana.
- *Fitness Center:* 24/7 gym and fitness center with internet-equipped Technogym cardio machines located on the 25th floor

Dining:

Virgin Hotels Chicago provides three dining and drinking options including our flagship restaurant, bar, lounge, the Commons Club. A savory culinary scene at each outlets are under the direction of Executive Chef, Tony Roldan. Roldan discovered his love of combining global inspired flavors with modern twists. Prior to joining Virgin Hotels he worked with Davidson Hospitality, Moto Restaurant and Green Zebra. In 2021, Roldan joined Virgin Hotels Chicago as Executive Chef. Chef Roldan brings his Mexican heritage and love of modern American dishes to the forefront and will continue to offer the brand's unrelenting dedication to hospitality and restaurant service for all of Virgin Hotels Chicago's restaurants.

Commons Club: Commons Club is designed to feel like a "members only" experience that's open to all—hotel guest or local. With a strong emphasis on zones, food, cocktails, culture, social gigs and hospitality, each space achieves its own sense of exclusivity with an inviting vibe. Commons Club includes, **The Kitchen** - This is not your typical kitchen. Situated behind the bar area, the Commons Club, The Kitchen is perfect for a variety of social events, from a chef's dinner to a communal roast – all with the vibe of a private members club. Inspired by various cultural influences and flavors, chef Roldan's menu offers a range of culinary delights driven by rich seasonal ingredients sourced from local farms and purveyors. **Funny Library** - Stacked and cracked, The Funny Library is situated atop the grand staircase and offers a whimsical space that houses our most-prized possessions and funny books. The Space can be open for all to

see or closed off for a semi-private dinner or gathering of the minds. **The Bar**, a beautifully designed centerpiece offering creative drinks. **The Shag Room** - Like much of our hotel, the Commons Club has a naughty side – and it's The Shag Room. The Shag Room is the ideal space for an intimate reception or group cocktail experience with the luxury of private velvet curtains and mood-perfect lighting.

Cerise Virgin Hotels Chicago's atypical indoor and outdoor rooftop boasts breathtaking sights, perennially-cool music and sensory pleasuring craft cocktails. While always satisfying a deep-diving, fun-loving, hard-partying craving, this spring and summer Cerise will be raising the bar – on the roof. With newly designed furniture on the exterior deck (to allow for more seating, sipping, and sightseeing), exclusive craft beer tap take-overs and an eclectic assortment of cocktails and our new “drunken” canapes, guests will feel like summer will last forever. Cerise Rooftop welcomes a diverse mix of rotating DJs, global at times and local at others, but always shunning the obvious.

Two Zero Three Named for the hotel's landmark address, this coffee house pours locally brewed coffee by La Colombe. Two Zero Three offers a grab-and-go station with muffins, scones and other breakfast pastry temptations, coffee favorites and a full juice bar menu featuring health-conscious light bites. Located on the first floor of the hotel, Two Zero Three provides plenty of space for lounging, communal tables, comfortable banquettes, and power outlets at every seating station.

Entertainment:

Located on the 25th floor, **Upstairs** is an intimate live entertainment venue with gorgeous outdoor patio perfect for a private dinner or a breath of fresh air. Featuring various entertainment, past headliners include Eddie Vedder, Chance The Rapper, HAIM, Win Butler of Arcade Fire, QuestLove and Whitney.

Meeting & Event Space:

Virgin Hotels Chicago offers unique event space, personalized catering and various dynamic meeting spaces. Highlights:

- The Manor | 1430 Square Feet
- The Lounge | 802 Square Feet
- The Sandbox | 625 Square Feet
- The Study | 422 Square Feet
- Founder's Room | 245 Square Feet

Reservations:

<https://virginhotels.com/chicago/>
(855) 946-6600

Social Media:

Facebook: <https://www.facebook.com/virginhotelschi/>
Instagram: [@VirginHotelsChi](https://www.instagram.com/VirginHotelsChi)
Twitter: [@VirginHotelsChi](https://twitter.com/VirginHotelsChi)
YouTube: <https://www.youtube.com/virginhotels>

Commons Club Instagram: [@commonsclubchi](https://www.instagram.com/commonsclubchi)
Cerise Instagram: [@ceriserooftop](https://www.instagram.com/ceriserooftop)

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