

WAKE UP & SMELL WHAT'S BREWING AT TWO ZERO THREE Virgin Hotels Chicago Opens Coffee & Wine Bar

CHICAGO, (February 17, 2015) <u>Virgin Hotels Chicago</u> aims to appeal to locals in the Loop District with the opening of the first of two street level experiences; <u>Two Zero Three</u>. Named for the hotels address, the coffee house by day, wine bar by night, features locally brewed coffee by <u>Bow Truss</u> and a selection of rare and unique wines. A variety of house-baked pastries, regional cheeses and locally produced charcuterie will also be served.

Situated on the corner of Lake and Wabash Street, Two Zero Three transitions from a snug, neighborhood-inspired coffee shop to a classy wine bar for socializing at night. The corner location offers a grab-in-go station with muffins, scones and other breakfast pastries, coffee favorites such as espressos, lattes and cappuccinos plus a full juice bar menu with health conscious light bites. During the evening, locally sourced cheeses and charcuteries boards will be paired with an extensive list of wines.

Marlene Leslie, VP of Food & Beverage, Virgin Hotels, said: "Two Zero Three is one of the few boutique coffee shops in the busy Loop District, and we expect hotel guests and locals to love the pop-in, pop-out service during the day, and laid-back atmosphere at night. Local business workers have already used The Commons Club as their remote office, and we expect the same trend to follow at Two Zero Three, where there are outlets at every seating station."

Designed in collaboration with the award-winning Rockwell Group Europe, Two Zero Three features hexagonal shaped ceramic tile flooring, a wood accent ceiling and a zinc horseshoe shaped bar. Black metal sliding doors behind the bar reveal a mirror with neon signage, reading Coffee or Wine depending on the time of day. And multiple communal tables, comfortable banquettes and caféstyle seating provide space for lounging or getting work done.

Hours of Operation:

- Sunday-Thursday 6:00 AM 11:00 PM
- Friday-Saturday 7:00 AM 11:00 PM
- The transition of coffee to wine bar occurs at 5:00 PM.

Come April, Virgin Hotels Chicago will have four dining options available for hotel guests and locals. In addition to the already opened <u>Commons Club</u> and Two Zero Three, <u>Miss Ricky's</u> will welcome guests in March and the <u>rooftop</u> in April. Virgin Hotels Nashville is slated to open in 2016 and New York in 2017. Virgin Hotels continues to explore hotel and office conversions as well as ground-up development in cities such as Boston, Dallas, Los Angeles, Miami, Austin, Seattle, San Francisco, Washington DC, and London.

For more information, please contact Laura Kilroy, Communications & Social Media Manager at 305.401.1830 or laura@virginhotels.com

About Virgin Hotels

Virgin Hotels is a lifestyle hotel brand designed to attract the same highly valued business and leisure traveler whose loyalty Virgin has captured throughout the last 25 years. The aesthetic will be completely unique to the hotel industry, reflecting a stylish functional design concept that removes many of the common pain points of today's travelers. The group seeks new development and conversions of existing hotels or office properties in major urban markets. Parties interested in partnering with Virgin Hotels may contact the company at www.virginhotels.com or (212) 966-2310.