



For Immediate Release

Virgin Hotels Appoints Vice President of Food and Beverage

NEW YORK, April 30, 2013—Virgin Hotels, the four-star lifestyle hotel brand, announces the appointment of Marlene Leslie as Vice President of Food and Beverage.

Prior to Virgin Hotels, Leslie held an executive position at Hotels AB and ran the food and beverage program at The Standard High Line in New York City, where she drove the creative, financial, strategic and operational direction of its food and beverage outlets. Leslie has also held leadership positions at Starr Restaurants and BR Guest Hospitality. Through her years managing the financial performance of food and beverage programs with yearly revenues ranging from \$20 - \$50 million, Leslie has a track record of driving revenues and controlling operating expenses while maintaining product quality and enhancing brand identity. She holds a Bachelor of Science in Hotel Restaurant Administration from Stephen F. Austin University.

“Virgin Hotels has an incredible opportunity to thrill guests, and Marlene’s passion for culinary excellence and commitment to excellence will help us do that in our many dining, drinking and lounging outlets,” said Virgin Hotels CEO Raul Leal.

Leslie said, “The Virgin brand stands for everything I believe in and have worked to achieve: fun, customer service, functional innovation, and a delightful experience for all senses. I’m excited to achieve all of this and more with the talented team at Virgin Hotels.”

Virgin Hotels Chicago is currently under construction and scheduled to open in the spring of 2014. Additional locations under consideration for Virgin Hotels properties include Dallas, Los Angeles, Miami, New York, Palm Springs, San Francisco, Washington DC, London, and others.

About Virgin Hotels

Virgin Hotels is a four-star lifestyle hotel brand in its initial development stage of acquiring, developing and managing properties in the US. The group seeks new development and conversions of existing hotels or office properties in major urban markets. Parties interested in partnering with Virgin Hotels may contact the company at www.virginhotels.com or (212) 966-2310.

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